

Evolution Enrichment Center



Center-based Activities for Children

- ▶ New state-of-the-art 15,000 sq ft facility
- ▶ Eligible to submit COMPASS proposal to compete for Department of Youth and Community Development funding for Center-based elementary program
- ▶ Separate competition for each Community District
- ▶ For this procurement, separate proposals must be submitted for each site, in each school
- ▶ In Manhattan – CD3, CD4, CD7, CD10, CD11



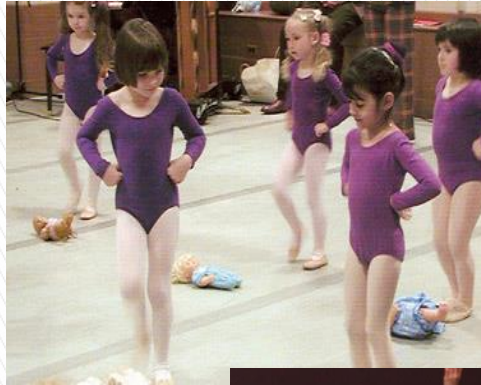
“Having a noticeable local presence in a historic part NYC, we contribute to the multicultural flavor of Lower East Side by bringing about **the best of European and Asian cultural heritage** to the forefront of our program selection lineup”,

Evolution Enrichment Center

Ages K–5

After-school Programs

Unique Classical Ballet program




- ▶ In partnership with Non-profit School of Russian American Ballet aka Brighton Ballet Theater
- ▶ Classical ballet, folk & character dance, modern and popular dance, ballroom and Latin dance, staging original and contemporary choreography
- ▶ Teachers trained in the famed Vaganova method (Bolshoi Theater in Moscow, Mariinsky Theater in St. Petersburg)

Ages 3 - 14 years old

Beginners, intermediate, advanced students

GOALS and MISSION

- ▶ Provide an AFFORDABLE and PROFESSIONAL dance education and performance opportunities to all students, regardless of talent, ability or ethnic background
 - ▶ To serve as a all inclusive community cultural oasis including lower income families
 - ▶ To create a common ground through dance so children, of many ethnic and immigrant communities can interact and study other cultures through classical ballet and folk dances
 - ▶ Our uniquely designed children's program raises children that are both physically and mentally healthy, with an understanding of a number of different cultural backgrounds.
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Organizational Background

- ▶ Established in 1987 in Brooklyn, with ballet instructors from St. Petersburg Kirov Ballet, Moscow Classical Ballet, Bolshoi Ballet Theater, Ukrainian State Theater of Classical Ballet and Odessa Opera and Ballet Theater
- ▶ All of the ballet instructors share their impeccable training and love for dance on the stages of New York
- ▶ Company has performed on acclaimed stages of Carnegie Hall, Avery Fisher Hall at Lincoln Center, Tribeca Performing Arts Center, WaMu Theater at Madison Square Garden and many others




- Locations in Brooklyn and Staten Island
- Offered in Manhattan exclusively at Evolution Enrichment Center, in District 3

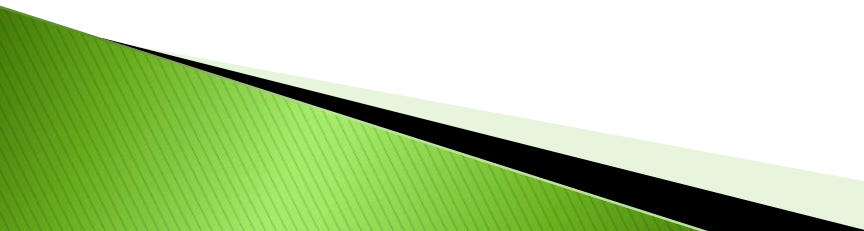
<http://www.brightonballet.com/manhattan.html>

Nutcrackers for children at
our Center, December 2014

Unique Benefits for CD3

- ▶ Year round affordable program with ongoing registration will provide unique afterschool enrichment programs for children and teenagers in Community District 3
 - ▶ Broad selection of classes (ballet, jazz dance, folk dancing, yoga) and flexible schedules
 - ▶ Caring, passionate, experienced, and professional instructors
 - ▶ Performance opportunities for children and teenagers
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In the Media:

- ▶ Brighton Ballet Theater's version of Tchaikovsky classic is no hard 'Nut'. New York Post
 - ▶ “The Nutcracker” still a favorite. The Queens Courier
 - ▶ Brighton Ballet Theater Presents Multicultural Version of the Nutcracker. OpenPR.com
 - ▶ Renown Brighton Ballet Theater Celebrates Its 20th Anniversary at Brooklyn Borough Hall. OpenPR.com
 - ▶ Brighton Ballet Theater / School of Russian Ballet is Looking for the Next Great Dancing Star. PRLog.org
 - ▶ Give Your Child a Summer of Dance with BBT/School of Russian Ballet at Kingsborough. PRLog.org
 - ▶ New York Aquarium Seeks Out Russian Community in Brighton. Brooklyn Daily Eagle
 - ▶ Keeping locals on their toes. Celebrations mark 20 years of Brighton Ballet. Daily News
 - ▶ Whirling to a new home. Brighton ballet school settles in at Kingsborough. Daily News
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Scope and Budget Summary

- ▶ Anticipated Contract Term 7/1/15 – 8/31/18
- ▶ Program will operate during the school year (Sept – June) total 670 hours:
 - 540 hours during 36 week school year &
 - 130 hours on at least 13 school closing days
- ▶ Anticipated number of participants – 77
- ▶ 7 days/week – average 3 classes/day
- ▶ 10 hours of classes @ each school closing day
- ▶ Price per participant \$2,112
- ▶ Requested Budget $77 \times \$2,122 = \$163,394$ / year

Program Capacity

- ▶ Ballet studios with Marley Floors and full wall mirrors
- ▶ 15 classes x 8–10 students/each
- ▶ Total: 77 students @ 2 hr/week



VOTE?

YES!!!!